

## SPONSOR PROSPECTUS

QUARTZY PRESENTS

# LABAPALOOZA

WHERE SCIENCE MEETS STRATEGY

Connect directly with decision-makers in lab management, operations, and procurement from leading biotech, therapeutics, and life science organizations.

Interested In Joining Us?



**WHEN**

April 1-3, 2025



**ARGONAUT HOTEL**

San Francisco, California

# QUARTZY

First Annual  
LABAPALOOZA  
Conference

## CONFERENCE HIGHLIGHTS



# 100+

**Decision Makers in Lab Management, Operations, and Procurement**

**Founders, COOs, Procurement Leaders, and Lab Managers from top life science companies from across the US.**



# 70+

**Leading biotech organizations represented**

### TOP OF THEIR FIELD

**expert speakers and panel discussions**



### TOPICS CUSTOMERS CARE ABOUT

**Focused on what matters most to lab operations professionals, including:**

- ✓ sustainability in lab operations
- ✓ emerging research technologies
- ✓ fundraising insights and strategies, and
- ✓ scaling safety and compliance.

### UNMATCHED ENTERTAINMENT

**Mingle with our customers and enjoy live music, happy hours, and city tours—all set in the vibrant heart of San Francisco.**



## Why Sponsor LABAPALOOZA?

If you've partnered with Quartzzy before, you know we're anything but ordinary. Get ready for a user conference that's truly off the charts. Sponsoring this event gives you unparalleled access to potential customers and partners, positioning your organization as a leader at the forefront of scientific innovation.

### As a Sponsor, you'll gain exclusive access to:

- ✓ **Showcase Innovations:**  
Prime exhibit booth and dedicated vendor hours for direct engagement with attendees.
- ✓ **Strategic Networking:**  
Build connections with decision-makers in lab operations, procurement, and biotech in a fun and exciting environment.
- ✓ **Thought Leadership:**  
Share your expertise through a keynote or panel, positioning your brand as an industry pioneer.
- ✓ **Maximized Brand Visibility:**  
Comprehensive marketing support and branded merchandise to amplify exposure.
- ✓ **Valuable Market Insights:**  
Gather feedback and refine your strategies to stay ahead of industry trends.

# SPONSORSHIP PACKAGES



## EXCELSIOR SPONSORSHIP - \$35,000

Premium Sponsor for the event - Only 1 slots left in this tier, first come first serve so be sure to secure your spot ASAP!

### BENEFITS

- 1. ULTIMATE BRANDING OPPORTUNITIES**
  - Large displayed materials only promoting your organization
  - Logo prominently displayed on all conference materials, including the main stage, attendee badges, and event signage.
  - Opportunity to distribute marketing materials and engage directly with attendees.
  - Feature on the conference website with a link to the sponsor's website.
  - Company will be noted as the main sponsor for 2 events with design and branding
    - i. One night event
    - ii. One day event
  - Exclusive branded merchandise distributed to all attendees (e.g., tote bags, koozies, etc).
- 2. PRIME SPEAKING ENGAGEMENT/ SPONSOR AN ACTIVITY**
  - Keynote speaking slot or opportunity to host a high-profile panel discussion.
  - Dedicated breakout session to showcase products, services, or industry insights.
- 3. EXHIBITION SPACE**
  - Largest exhibition booth in a prime location within the conference hall.
  - Booth will be next to or close to the Quartzzy Genius Bar.
- 4. EXCLUSIVE NETWORKING**
  - Access to VIP networking events with key industry leaders and conference speakers.
  - Invitation to an exclusive sponsor dinner with top-tier attendees and organizers.
  - Coffee Hour and Snacks hosted at your booth for prime networking opportunities.
- 5. DIGITAL AND SOCIAL MEDIA EXPOSURE**
  - Featured mentions in all pre-conference marketing emails and social media campaigns.
  - Dedicated blog post or newsletter feature highlighting the sponsor's contributions to the industry.
- 6. COMPLIMENTARY PASSES**
  - Six (6) complimentary conference passes for staff or clients.
- 7. ANNUAL MARKETING PACKAGE VIA QUARTZYZY**
  - Quarterly promotions in-app and email to entire Quartzzy user base (US)
  - Co-Marketing opportunities
  - Quarterly promotions in newsletter



**PLATINUM SPONSOR EARLY BIRD - \$20,000**

**PLATINUM SPONSOR - \$25,000**

## BENEFITS

- 1. PREMIUM BRANDING OPPORTUNITIES**
  - Logo prominently displayed on all conference materials, including the main stage, attendee badges, and event signage.
  - Feature on the conference website with a link to the sponsor's website.
  - Exclusive branded merchandise distributed to all attendees (e.g., tote bags, lanyards).
- 2. EXHIBITION SPACE**
  - Largest exhibition booth in a prime location within the conference hall.
  - Opportunity to distribute marketing materials and engage directly with attendees.
- 3. EXCLUSIVE NETWORKING**
  - Access to VIP networking events with key industry leaders and conference speakers.
  - Invitation to an exclusive sponsor dinner with top-tier attendees and organizers.
- 4. DIGITAL AND SOCIAL MEDIA EXPOSURE**
  - Featured mentions in pre-conference marketing emails and social media campaigns.
  - Dedicated blog post or newsletter feature highlighting the sponsor's contributions to the industry.
- 5. COMPLIMENTARY PASSES**
  - Four (4) complimentary conference passes for staff or clients.
- 6. CONTINUED MARKETING VIA QUARTZY**
  - Quarterly promotions in-app and email to entire Quartzy user base (US)
  - Quarterly promotions in newsletter
- 7. SPEAKING ENGAGEMENT**
  - Opportunity to host a breakout session or participate in a panel discussion.





## GOLD SPONSOR - \$10,000

### BENEFITS

- 1. ENHANCED BRANDING OPPORTUNITIES**
  - Logo displayed on conference materials, including the main stage and event signage.
  - Feature on the conference website with a link to the sponsor's website.
- 2. EXHIBITION SPACE**
  - Exhibition table in a prime location within the conference hall.
  - Opportunity to distribute marketing materials and engage directly with attendees.
- 3. NETWORKING OPPORTUNITIES**
  - Access to VIP networking events with key industry leaders and conference speakers.
- 4. DIGITAL AND SOCIAL MEDIA EXPOSURE**
  - Mentions in pre-conference marketing emails and social media campaigns.
  - Featured in a sponsor spotlight post on the conference blog.
- 5. COMPLIMENTARY PASSES**
  - Three (3) complimentary conference passes for staff or clients.



## SILVER SPONSOR - \$5,000

### BENEFITS

- 1. BRANDING OPPORTUNITIES**
  - Logo displayed on conference materials and event signage.
  - Feature on the conference website with a link to the sponsor's website.
- 2. EXHIBITION SPACE**
  - Exhibition table in a prime location within the conference hall.
  - Opportunity to distribute marketing materials and engage directly with attendees.
- 3. NETWORKING OPPORTUNITIES**
  - Access to general networking events with conference attendees.
- 4. DIGITAL AND SOCIAL MEDIA EXPOSURE**
  - Mentions in pre-conference marketing emails and social media campaigns.
  - Inclusion in a group thank-you post on the conference blog.
- 5. COMPLIMENTARY PASSES**
  - Two (2) complimentary conference passes for staff or clients.



## À LA CARTE SPONSORSHIP OPPORTUNITIES

	TYPE	COST	BENEFITS
1.	<b>EXHIBITION SPACE</b>	<b>\$3,000</b>	<ul style="list-style-type: none"><li>• Feature on the conference website with a link to the sponsor's website.</li><li>• Exhibition table within the conference hall.</li></ul>
2.	<b>ADDITIONAL PASSES</b>	<b>\$450</b>	
3.	<b>DIGITAL AND SOCIAL MEDIA EXPOSURE</b>	<b>\$1,000</b>	<ul style="list-style-type: none"><li>• Mentions in pre-conference marketing emails and social media campaigns.</li><li>• Inclusion in a group thank-you post on the conference blog.</li></ul>
4.	<b>BRANDING OPPORTUNITIES</b>	<b>\$1,500</b>	<ul style="list-style-type: none"><li>• Logo displayed on conference materials and event signage.</li><li>• Feature on the conference website with a link to the sponsor's website.</li></ul>



## SPONSOR PROSPECTUS



**SCHEDULE YOUR  
SPONSORSHIP CALL  
TODAY!**

# QUARTZY

Quartzy is a lab management system that centralizes how you manage and request supplies: a robust, accessible-from-anywhere inventory management system and e-commerce platform allows you to keep track of your lab's inventory and shop from thousands of suppliers — all in one place.

[quartzy.com](https://quartzy.com)   [support@quartzy.com](mailto:support@quartzy.com)

**1-855-QUARTZY**

